

APRIL 2020

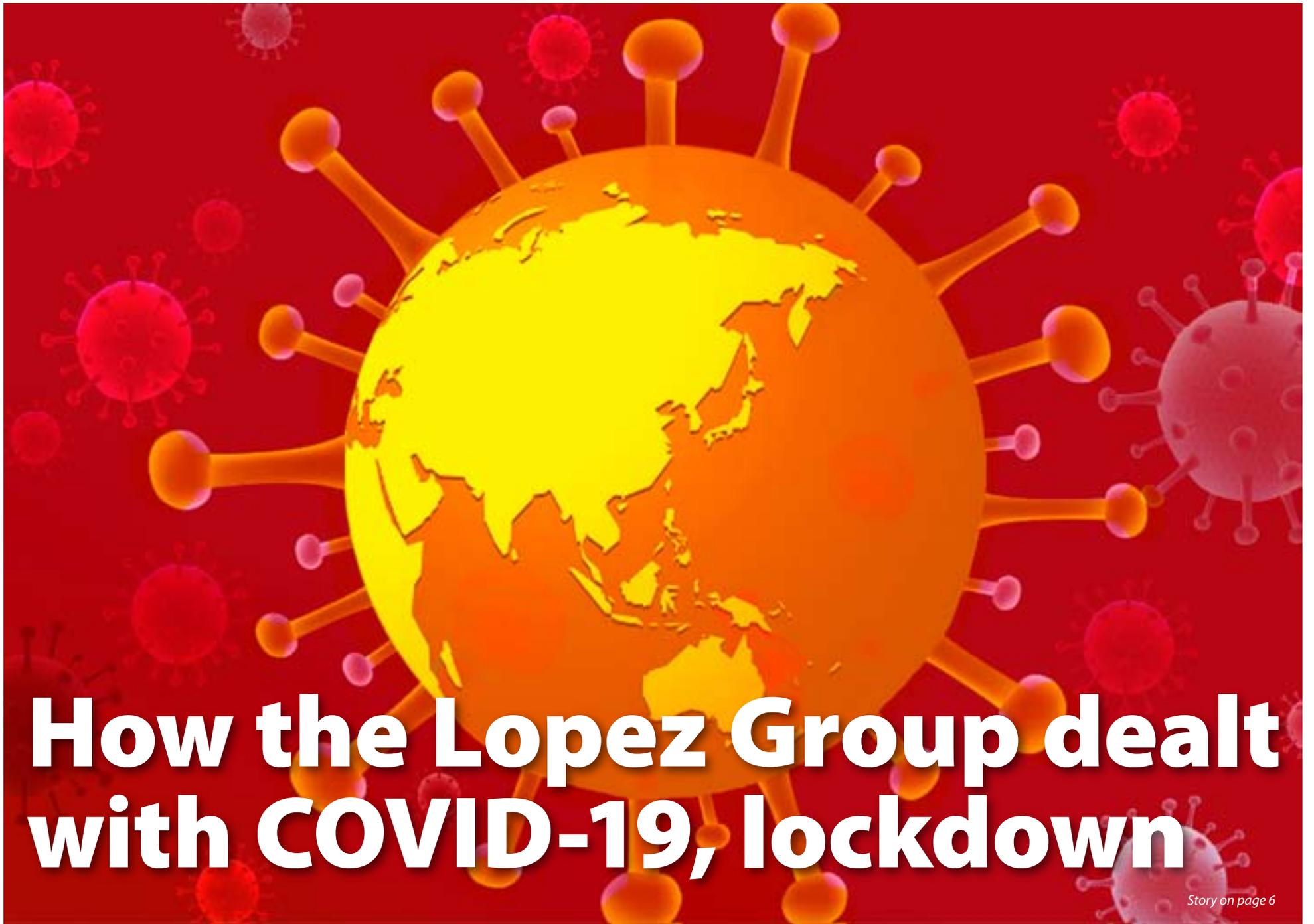
# Lopez *Link*

A monthly publication of the Lopez group of companies

[www.lopezlink.ph](http://www.lopezlink.ph)

<http://www.facebook.com/lopezlinkonline>

[www.twitter.com/lopezlinkph](http://www.twitter.com/lopezlinkph)



## How the Lopez Group dealt with COVID-19, lockdown

Story on page 6

**Birthday greetings to chairman emeritus Oscar M. Lopez!**



**Marjon Dayo: Man with a 'Misyon' ...page 6**



**LAA sets nominations deadlines...page 7**



# From the experts: Coping with a pandemic

By Carla Paras-Sison

THE COVID-19 pandemic may yet bring out the best in people, if only everybody would take time to process their emotions and check on their general well-being.

In a webinar on March 20 run by the People Management Association of the Philippines (PMAP), LHH Philippines managing director Jo Ann Rosary Asetre and psychiatrist Robert Buenaventura brought structure to the way participants may want to address the COVID-19 situation.

In "How to Manage Business Disruption During a Pandemic," Asetre shared the LHH Behavior-Based Change Model which describes how people normally respond to change. According to this model, people undergo anticipation where they are uncertain, excited, anxious and restless; letting go, where they feel angry, sad, doubtful, distrustful or in shock; disorientation, when they are lost, overwhelmed, confused or depressed; reappraisal, where they become interested, curious and hopeful; and recommitment, when they recon-

nect to a sense of purpose and become optimistic, confident, future-oriented and involved.

**'Central challenge'**  
"The central challenge in leading change is not strategy, not systems, not culture. These elements and many others can be very important, but the core problem without question is behavior—what people do, and the need for significant shifts in what people do," said Asetre, quoting from the book "The Heart of Change: Real-Life Stories of How People Change Their Organizations" by John Kotter and Dan Cohen.

Leaders are expected to assess how to they can provide the structure, information and support that team members need throughout the varying stages of coping with change. An instant poll during the webinar showed that 45% of respondents rated themselves in the reappraisal stage, while 30% said they felt they were in disorientation.

Asetre challenged participants to be the leader they wish they had, referencing American motivational speaker Simon Sinek.

"There's no better leader but you. Let's all rise up, really lead ourselves, our team members, our colleagues, our friends and our families so that we would be able to fight COVID-19 better. It's all in our hands. It's a matter of collaborating with each other," she said.

**Self-care**  
In "Coping with the Anxieties of the COVID-19 Pandemic," Buenaventura, who practices at the UERM Memorial Medical Center, gave simple, practical tips to deal effectively with the pandemic. First is to practice self-care, which covers eating right, hydrating, sleeping well, exercising, proper hygiene and regularly taking prescribed medication.

He recommended limiting mass media and social media exposure to focus on information from reliable and credible sources.

"Educate yourself, follow recommendations," he said.

Other tips include reaching out and connecting with family and friends online; doing enjoyable activities such as hobbies and crafts at home; drawing up a schedule and developing a routine; acting on things one can control; being productive by helping, donating or volunteering; carving out some quiet time during the day to pause and listen to oneself; and relying, if possible, on one or a few trustworthy, reliable individuals who can advise, guide and help when one needs such help.

**The new workplace**

With homes being the new workplace, all employees must learn to lead themselves and their households to come out on top when the pandemic ends.

Buenaventura, who is a life fellow of the Philippine Psychiatric Association, also shared that the NCMH (National Center for Mental Health) hotlines are manned by trained counselors who may help people seeking professional help. They may call 0917 989 USAP (8727) or 0917 989 USAP (8727).

The recording of the webinar may be accessed on the PMAP website, <https://pmap.org.ph/page/recorded-webinar-coping-with-covid-19>.

# EDC picks up top honor at 55th Anvil Awards

By Frances Ariola

ENERGY Development Corporation (EDC) bagged the Grand Anvil at the 55th Anvil Awards of the Public Relations Society of the Philippines, along with 12 other trophies for communication excellence in its PR, marketing, stakeholder engagement and sustainability programs.

"Baslay Coffee: Brewing a Better Life for Kaingeros" received a Gold Anvil and was subsequently deemed outstanding among all other recipients, thus earning it the highest

Grand Anvil distinction.

As a corporate social responsibility (CSR) initiative of EDC's team on Negros Island, the 30-year-old program has transformed slash-and-burn farmers in the mountains of Baslay in Dauin, Negros Oriental into forest stewards by providing them alternative and lucrative coffee farming livelihood, effectively turning them away from environmentally destructive practices.

EDC also won various other gold and silver Anvils in both the PR Program and PR Tool categories for projects such as the Positive Energy Negros Facebook page, the #MaketheShift geothermal energy advocacy, BINHI national greening legacy program, GeoSkwela youth dialogue on sustainability, OMGeo ecotourism vlog series, and CSR initiatives under Mount Apo Foundation Inc. as well as the organization's 25th anniversary coffee table book.

"We believe that just as important as the implementation and positive impact of our various CSR and stakeholder relations programs is the way they are communicated," said EDC CSR-PR head Atty. Allan Barcena. "We proudly share the awards we garnered with our partner organizations and the people who have made our work successful and those who continuously help us attain our vision of a clean energy future for the country."

The Anvil Awards is the annual event of the Philippine PR industry that recognizes exemplary, effective and innovative PR and communications programs and tools by companies, organizations and agencies.



EDC's awards were received by CFO Erwin Avante, corporate support functions head Regina Victoria Pascual, CSR-PR head Atty. Allan Barcena, Negros CSR head Norleen Bautista, head office CSR team lead Nancy Ibuna and PR's Frances Ariola and Soleil Acu along with Ruel Perez of Baslay Farmers Association and Armand Pacudan of Mount Apo Foundation Inc.

## First Gen recurring earnings up by 17% to P14.8B

FIRST Gen Corporation reported recurring net income attributable to equity holders of P14.8 billion (\$284 million) in 2019 from the operations of its 3,492-megawatt (MW) clean, low-carbon and renewable portfolio. This was a 17% or P2.1 billion (\$42 million) jump from its P12.7 billion (\$242 million) in earnings in 2018.

First Gen President Giles Puno said: "Our steady financial results for 2019, we hope, demonstrate to our shareholders that our strategy to catalyze the country's movement towards a decarbonized future is feasible and continues to pay off. We will continue to focus on advancing decarbonization by constructing the country's first liquefied natural gas delivery terminal. This will be completed before our contract from the Malampaya natural gas field expires in 2024, and provide for the continuing reliable operations and expansion of our gas-fired power plants."

First Gen's natural gas-fired power plants delivered increased recurring earnings for the year. From a recurring attributable net income to parent of P9.7 billion (\$186 million) in 2018,

the gas platform generated P10.1 billion (\$195 million) in 2019, an increase of 5%.

Energy Development Corporation (EDC) contributed recurring earnings from its geothermal, wind and solar platform of P5.1 billion (\$98 million) in 2019, higher by P1.2 billion (\$24 million) in comparison to P3.9 billion (\$74 million) in 2018.

The hydro platform outperformed with a recurring earnings contribution higher by 118% or P0.4 billion (\$7 million) at P0.7 billion (\$13 million) for 2019 from P0.3 billion (\$6 million) in 2018.

First Gen's net income attributable to equity holders in 2019 was P15.4 billion (\$296 million). This was P3.8 billion (\$75 million) or 34% better than the 2018 earnings of P11.6 billion (\$221 million).

First Gen's consolidated revenues from the sale of electricity increased by P8.0 billion (\$173 million) or 8% to P111.8 billion (\$2,151 million) compared to P103.8 billion (\$1,979 million) in 2018. The natural gas portfolio accounted for 62% of First Gen's total consolidated revenues. Their revenues were 8% higher in 2019

mainly due to higher average natural gas prices coupled with improved plant dispatch.

EDC's geothermal, wind and solar revenues accounted for P38.6 billion (\$743 million) or 35% of First Gen's total consolidated revenues in 2019. Of the P38.6 billion, 92% can be attributed to the geothermal platform while the remainder is from the wind and solar projects. From P34.2 billion (\$652 million) in 2018, EDC's revenues improved by P4.4 billion (\$91 million) mainly due to the performance of its Leyte and Negros plants. This was supplemented by higher Bacman revenues in 2019, though partially offset by lower revenues from its Mindanao and Burgos plants.

First Gen Hydro Power Corporation, owner of the 132-MW Pantabangan-Masiway hydroelectric power plants, delivered better revenues by P0.5 billion (\$10 million) or 28% higher from P1.9 billion (\$35 million) in 2018 to P2.4 billion (\$46 million) in 2019 due to its higher sales to the Wholesale Electricity Spot Market. The hydro plants account for 2% of First Gen's total consolidated revenues.

# ABS-CBN delivers protective gear, food to health workers

HELP came through for health workers in East Avenue Medical Center after ABS-CBN delivered masks and other protective gear and snacks to show support and Kapamilya love to those leading the fight against COVID-19.

The medical front liners received safety goggles, masks, and biscuits and energy bars to give them a much-needed boost during this public health emergency.

ABS-CBN Integrated Public Service head Jun Dungo said the network's effort was a simple gesture of gratitude for the sacrifices and selfless acts of service by the country's health workers.

"This is just a small act of thanks, but we hope this can help in our battle against COVID-19," he said.



Volunteers prepare the donations for East Avenue Medical Center in Quezon City

The country was placed under a state of calamity on March 17 as the number of COVID-19 cases continued to rise.

# EDC donates 5,000 BINHI seedlings to Sorsogon

By Frances Ariola

ENERGY Development Corporation (EDC) on Geothermal Day donated 5,000 BINHI native tree seedlings to the province of Sorsogon to help restore the greenery that was damaged by typhoon Tisoy in December 2019.

The province declared March 5 as Geothermal Day last year in recognition of the importance of this source of clean, renewable, reliable energy in achieving a low-carbon economy for the province, as well as the contributions that

EDC has made in empowering communities surrounding its 150-megawatt Bacon-Manito Geothermal Project (BGP) that straddles Albay and Sorsogon.

Seedlings of *kamagong*, white lauan, tanguile and narra were turned over to Sorsogon Gov. Francis Escudero by the EDC team led by the BGP head, engineer Marcel Rosario, at the provincial capitol.

The initiative was undertaken in response to Escudero's

request for fruit and forest tree seedlings from EDC.

"We responded positively to our beloved governor's request not only because we recognize him and the province of Sorsogon as a valuable partner, but also because it is aligned with our BINHI greening legacy and with our need to keep growing our forests to sustain our geothermal reservoir," said Rosario.

BINHI is EDC's forest restoration program that aims to bridge forest gaps and bring back to abundance 96 endangered Philippine native tree species. The company has been able to reforest over 1,500 hectares within the BGP reservation apart from producing mother trees after 10 years of implementing BINHI in the area.

To complete its Geothermal Day commemoration, EDC also presented Escudero with a copy of its "Wildlife Treasures" coffee table book.



L-R: BGP CSR head Ed Jimenez, Gov. Chiz Escudero and BGP head Engr. Marcel Rosario

# 'Pantawid ng Pag-ibig' raises P256.6M for Filipinos affected by quarantine

By Kane Choa

DONATIONS and pledges to ABS-CBN's "Pantawid ng Pag-ibig" fundraising campaign reached P256,663,658 on March 23.

After the Lopez Group's initial P100 million donation, individuals and groups from all over the world have been placing their trust in the network's drive in partnership with private companies and local governments.

This includes the P100 million pledge of Project Ugnayan, a collaboration of 20 top business groups to raise funds in support of initiatives for the benefit of poor families. They are Aboitiz Group, ABS-CBN/Lopez Group, Alliance Global, AY Foundation and RCBC, Ayala Corporation, Bench and Liwayway Group, Caritas Manila, Century Pacific, Concepcion Industrial Corporation, DMCI, ICTSI, Jollibee, Leonio Group, Metrobank/GT Capital, NutriAsia, PDRF, PLDT/Metro Pacific Invest-



ments Corporation, Puregold, San Miguel Corporation and SM/BDO. Donations had poured in after the "Pantawid ng Pag-ibig: At Home Together Concert" on March 22 (see related story on page 8).

The funds raised by ABS-CBN through "Pantawid ng Pag-ibig" will be used to purchase food and daily needs of families with family members who are unable to work or continue their livelihood because of the enhanced community quarantine.

Distribution of relief packages began on the first week of the quarantine, with Metro Manila mayors taking the lead in preparing and delivering relief packages to the families.

Those who would like to help may make a cash donation through ABS-CBN Lingkod Kapamilya Foundation Inc.-Sagip Kapamilya bank accounts: BPI peso account 3051-11-55-88, Metrobank peso account 636-3-636-08808-1, BDO peso account 0039301-14199, PNB peso account 1263-7000-4128 and BDO dollar account 1039300-81622.

# 'Ligtas Pilipinas' helps educate Filipinos on COVID-19

ABS-CBN helps arm Filipinos with relevant information to stop the spread of disease through its "Ligtas Pilipinas sa COVID-19" campaign on radio, TV and online.

The campaign features videos and other promotional materials aimed to educate the public about COVID-19 so they may protect themselves and their loved ones against the deadly virus.

The materials have been airing or posted across all ABS-CBN platforms for the past weeks in both traditional and new media.

The topics covered by the information campaign include proper handwashing, proper cough etiquette, and social and physical distancing. It also provided helpful tips on what to do during a self-quarantine, how to take care of PUIs (patients under investigation),



Kapamilya artists such as 'It's Showtime' hosts Amy Perez and Ryan Bang help educate Filipinos about COVID-19

and explained the difference between a PUI and a PUM (patient under monitoring), and more. It reminded the public not to spread fake news about COVID-19 and guided them in spotting false information.

Aside from videos, ABS-CBN also released art cards that grabbed the attention of netizens. Among these are memes using scenes from popular Star Cinema movies like "One More Chance," "Four Sisters and a Wedding" and "Alone Together."

# COVID-19 in PH



**Dec. 31, 2019**

The World Health Organization (WHO) reports that it has been notified by China of 41 cases of pneumonia of unknown origin

**Jan. 1, 2020**

Authorities close Huanan Seafood Wholesale Market, said to be the source of the outbreak

**Jan. 7**

The novel coronavirus (nCoV) SARS-CoV-2 is identified as the cause of the disease

**Jan. 11**

The first nCoV death is reported in China

**Jan. 13**

The first case of nCoV outside China is reported in Thailand

**Jan. 23**

The city of Wuhan is placed under quarantine, with Hubei province following days later

**Jan. 30**

The Philippines reports its first nCoV case, a 38-year-old foreign national who had traveled from Wuhan and Hong Kong. Patients 2 and 3 are also reported on this date

The WHO declares the outbreak a global public health emergency of international concern after cases are reported in five of the six WHO regions in a month

**Feb. 2**

The country's Patient 2, said to be the husband of Patient 1, becomes the first nCoV fatality outside mainland China. Patient 1 recovers from the disease

**Feb. 11**

The WHO names the disease "COVID-19": "CO" stands for 'corona,' 'VI' for 'virus' and 'D' for 'disease,' while '19' was for the year, as the outbreak was first identified on December 31"

**Mar. 5**

The country reports two COVID-19 patients, the first locals to contract the disease

**Mar. 7**

Following the local transmission, the COVID-19 alert system is raised to Code Red Sublevel 1, a "preemptive call to ensure national and local government and public and private healthcare providers can prepare for possible increase in suspected and confirmed cases"

**Mar. 8**

The country is placed under a "state of public health emergency"

**Mar. 11**

The WHO declares the outbreak a pandemic, saying it had "never before seen a pandemic sparked by a coronavirus. This is the first pandemic caused by a coronavirus..."

**Mar. 12**

Code Red Sublevel 2 is raised in the Philippines, indicating "sustained community transmission"

Metro Manila is placed under a monthlong "community quarantine" from Mar. 15 to Apr. 14. All establishments except for those providing basic goods and services, such as banks, restaurants, supermarkets and pharmacies, are shut down

**Mar. 14**

COVID-19 cases in the Philippines are at 111, up from 98 the previous day

**Mar. 16**

The whole of Luzon is placed under "enhanced community quarantine" (ECQ)

**Mar. 17**

The country is placed under a state of calamity for six months "unless earlier lifted or extended as circumstances may warrant"

**Mar. 19**

The Lopez Group donates P100 million to launch ABS-

## HOW ... from page 1

**RIGHT after Metro Manila was placed under "community quarantine" on March 15, the Lopez Group put in place measures to check the spread of the new coronavirus disease in their sites and offices. Here's how the different companies managed the COVID-19 threat as outlined in official statements as well as disclosures to the Securities and Exchange Commission.**

CBN's "Pantawidng Pag-ibig," a fundraising initiative in partnership with local government officials and private firms

**Mar. 24**

The WHO recommends using the phrase "physical distancing" instead of "social distancing" to emphasize that people must "still remain connected"

The Philippines reports 552 confirmed COVID-19 cases

**Mar. 28**

The country's COVID-19 cases top the 1,000 mark with 1,075

In addition to the Research Institute for Tropical Medicine, four hospitals are approved to test for COVID-19: Baguio General Hospital, San Lazaro Hospital, Southern Philippines Medical Center and Vicente Sotto Memorial Medical Center

**Mar. 31**

2,084 COVID-19 infections are recorded

**Apr. 2**

Globally, the number of confirmed cases hits 1 million. More than 51,000 people have died and almost 209,000 were able to recover. Italy, Spain and the US account for the greatest number of deaths

**Apr. 3**

The country now has a total of eight testing centers following the accreditation of the UP National Institutes of Health, Lung Center of the Philippines, Bicol Public Health Laboratory and Western Visayas Medical Center

Meanwhile, the Philippines' COVID-19 cases reach 3,018

**Apr. 7**

The ECQ in Luzon is extended until midnight of Apr. 30

participate in TWA beginning March 13, 2020, provided they coordinate all tasks and requirements with their respective supervisors. Meetings are held using video/audio group calls. Employees are required to disclose to their supervisor or to Human Resources any symptoms they themselves or any of their household members exhibit at any time, in order to be properly assisted by the company. Home quarantine is imposed on anybody returning from travel to countries with travel restrictions. Official travel outside Metro Manila is cancelled indefinitely, while personal travel of employee or any household member outside the National Capital Region must be disclosed for assessment.

### Lopez Holdings Corporation

The risk posed by COVID-19 (then called nCov) was included in the regular risk and opportunity assessment conducted on February 4, 2020 as part of the company's quality management system planning process for the year. It was recognized as a public health and safety threat that can affect employee wellness, one of the Lopez Values that we practice. It was rated as a medium risk which was possible in terms of likelihood and moderate in terms of impact. The company circulated health advisories, held one briefing, and kept employees updated about public/occupational health/safety issues with respect to the nCov. It abided by all guidelines issued by government, including travel restrictions and avoiding large gatherings. Building management implemented temperature check on all people entering the building and more frequent disinfection of common areas.

- 1) To prioritize wellness, all employees are allowed to participate in TWA beginning March 13, 2020, provided they coordinate all tasks and requirements with their respective supervisors. Meetings are held using video/audio group calls. Employees are required to disclose to their supervisor or to Human Resources any symptoms they themselves or any of their household members exhibit at any time, in order to be properly assisted by the company. Home quarantine is imposed on anybody returning from travel to countries with travel restrictions. Official travel outside Metro Manila is cancelled indefinitely, while personal travel of employee or any household member outside the National Capital Region must be disclosed for assessment.
- 2) A skeleton workforce will report to headquarters to work on fulfilling regulatory requirements and process supplier payments. Supplier payments will continue to be processed and paid on due dates.
- 3) Board meetings may be held through teleconferencing and/or videoconferencing. Avenues for the remote participation of stockholders in the coming annual stockholders' meeting are being explored.
- 4) All visitors must fill out health declaration questionnaire. Visitors from countries with travel restrictions will be enjoined to use video/audio group calls to conduct business with the company.

### First Philippine Holdings Corporation

First Philippine Holdings Corporation (FPH) has instituted comprehensive measures to address the possible effects of COVID-19, to protect its people, ensure business continuity and safeguard the interests of all stakeholders.

Among the measures that are being implemented are restrictions on international and domestic travel, regular advisories on developments including on necessary precautions such as social distancing as well as work from home arrangements. All of its major subsidiaries such as First Gen Corporation, Rockwell Land Corporation, First Philippine Industrial Park and First Philec Inc. are likewise implementing their own contingency plans. FPH's systems and plans which have

been designed to deal with this contingency are already operational. It anticipates that the impact on its operations should be minimal as it joins the nation in the collective effort to address this menace.

### First Gen Corporation

In light of developments on COVID-19, First Gen Corporation has been taking proactive steps to ensure the well-being of our employees and minimize the operational risks of the business. We are employing a comprehensive and group-wide safety protocol composed of an emergency response plan, a crisis management plan and a business continuity plan as a way to respond to the various risks brought about by this global health emergency.

The company is likewise implementing precautionary measures such as imposing travel restrictions, emphasizing social distancing and providing work from home arrangements. Given these measures and the fact that all our power plants can be operated with a few key personnel, we do not expect COVID-19 to have any material impact on current plant operations.

### Energy Development Corporation

Energy Development Corporation (EDC) expressed its commitment to its customers and stakeholders of unimpeded power supply despite the pronouncement of an expanded community quarantine now covering the entire Luzon region, in response to mitigating the spread of COVID-19 in the country.

The power producer has put a skeleton on-ground workforce in place for the continuous operations of its power plants across the country as a vital installation that is required to continuously function despite the quarantine.

"While we have begun taking all the necessary precautionary measures to keep our employees and their families safe from COVID-19, such as imposing a travel ban and having a work from home arrangement in all our facilities, we have also assigned key people in our power plants to continuously provide the electricity that is vital to our country, especially in these trying times," said Marvin Bailon, head of EDC's Business Development, Trading & Marketing.

EDC recognizes that healthcare facilities, pharmacies and pharmaceutical com-

panies, and the food manufacturing industry that get power from them need reliable supply now more than ever in order for them to serve the general public.

"We are a committed organization that stands ready to fulfill our duty to the public—to not only provide 100% clean, renewable power but to make sure that it is uninterrupted," added Bailon.

### ABS-CBN

The potential risks posed by the COVID-19 virus on our business include the impact on events and theatrical box office performance (domestic and international), possible impact on advertising revenues and retail sales driven by the uncertainties associated with consumer confidence and spending, and the general sense of concern over the virus.

The safety and welfare of our audiences, employees, artists and teams are paramount to the company. We are also mindful of our responsibility to the public as it relates to partnering with the government and community in mitigating the impact of the virus.

To that end, ABS-CBN has triggered its business continuity protocols which are designed to deliver on these objectives.

### Rockwell Land Corporation

Rockwell Land's priority is our community's health and well-being; thus, we have implemented measures to help prevent the risk of inadvertent infection. Furthermore, we have assessed the possible risk to our business and have put in place the necessary mitigating measures.

The community quarantine over Metro Manila will mostly affect our Retail and Hotel operations, which constitutes 12% of our revenues. For Power Plant Mall and Santolan Town Plaza, only establishments that fall under these categories will be open from March 15 to April 14, or until the ban has been lifted: groceries, diagnostic clinics, pharmacies, hardware, banks and restaurants (take-out and delivery only).

As of March 16, 2020, 12 noon, we have three confirmed COVID-19 positive cases in our residential buildings in Rockwell Center. We are continuously doing contact tracing and informing those who have been in close contact with the said residents to go on self-quarantine. Moreover, we have intensified our safety and sani-

tation protocols throughout our properties. We have been and continue to be in coordination with the Makati LGU and Makati health officials to ensure implementation of the proper protocols.

For added measure, we have limited the entry and exit points of the affected properties and have closed some public areas. These will allow us to completely disinfect areas as necessary and reduce close contact scenarios between residents and guests.

There is also a risk of slowdown in residential sales. In response, we have strengthened marketing initiatives, including those through digital platforms, that are being employed to ensure that our sales efforts will continue to have a wide reach. Aside from postdated checks of our clients, alternative cash payment options are likewise available. Moreover, we have identified cost savings and possible delays in capital expenditures to mitigate.

Our offices are manned by a skeleton workforce, to ensure business continuity across our properties, with the rest observing work from home arrangements.

### Knowledge Channel Foundation Inc.

Our country is facing a crisis it has never encountered before. As the world faces the COVID-19 pandemic, the Philippine government has imposed measures to fight the

rapid spread of the virus by enforcing enhanced community quarantine in Luzon starting March 17, 2020. Citizens, especially our young learners, have been asked to stay at home.

Knowledge Channel Foundation Inc. (KCFI) supports the government in addressing the threat posed by COVID-19 and will help ensure that learning continues for all Filipino children affected by this crisis.

As a media and education entity, KCFI will continue to disseminate only credible and educational information with regard to the ongoing developments on the COVID-19 pandemic. These will be regularly posted on our website [www.knowledgechannel.org](http://www.knowledgechannel.org) and Facebook pages, [/knowledgechannel](https://www.facebook.com/knowledgechannel) and [/knowledgechannelfoundation](https://www.facebook.com/knowledgechannelfoundation).

KCFI will also continue to accept donations, especially to help sustain EduKalidad sa Kalamidad and other projects that will benefit our learners, especially in times of crisis.

You may send your donations through Bank of the Philippine Islands Acct. No. 0201-0409-14.

We Filipinos are facing an extraordinary situation. Our values and solidarity as a nation and as responsible and responsive members of the global community are needed now more than ever. Let us work together for the sake of our children and the future of this world.

## While we Work From Home, do not forget to sanitize your work tools by following these steps

**STEP 01**

Ensure that hands are washed or sanitized



**STEP 02**

Wet clean tissue or cloth with alcohol. Do not over soak the tissue, wipes or cloth.



**STEP 03**

Wipe gently the device you need to clean especially the part that we usually touch or hold. Then let it air dry. Ensure no liquid from the tissue or cloth drip in the inside of the devices.



**STEP 04**

Throw the used tissue/cloth after use.



**STEP 05**

Wash your hands after cleaning.



**STEP 04**

For the monitors - Gently wipe the computer monitor to remove dirt and fingerprints. Avoid placing pressure on the screen. Pushing on the screen can damage the pixels of a flat-screen monitor.




# ABS-CBN statement on the passing of Group CFO Rolando P. Valdueza

IT is with deep sadness that we announce the passing of our beloved Kapamilya Rolando P. Valdueza, the Group chief financial officer of ABS-CBN Corporation.

Today [March 30], we lost a good leader whose passion for service and love for people will always be remembered.

Ron dedicated many years of his life in helping the people we serve in ABS-CBN. He began his career in the network as budget officer in 1988 before being assigned as Sky Cable regional director for Visayas and Mindanao, eventually becoming the

managing director of Pilipino Cable Company.

When he was entrusted with leading the ABS-CBN Regional Network Group (RNG) in 2001, he turned it into a big contributor to the network's national leadership by improving operation efficiencies, strengthening local programming and bringing ABS-CBN closer to local communities.

He later served as ABS-CBN's CFO and oversaw the network's treasury, control-ship, systems and methods, budget and planning, traffic and finance operations before being appointed as



Group CFO in 2012 to manage the finances not only of ABS-CBN, but also of its subsidiaries, and headed

ABS-CBN's Corporate Services Group 2.

Serving ABS-CBN in different capacities for over three decades, Ron definitely played an integral role in the company's expansion and development. We thank him for generously sharing his brilliance and dedication so that ABS-CBN can fulfill its mission to serve the Filipino through the years.

The whole ABS-CBN family mourns his passing and extends our deepest condolences to his family, whose privacy we request everyone to respect at this time.

Maraming Salamat, Kapamilya Ron! You will be missed.

# Keeping the 'Fall' alive

By Briel Lising

*All were thinking, trying to understand what surrender meant to our country, to our beloved ones left at the mercy of the cruel and ruthless victors, to ourselves. What of the future? Was there a future at all?*—Eriberto Misa Jr., "Philippines Free Press" (April 5, 1947)

APRIL 9, 2020 marked the 78th year since the Fall of Bataan, a painful moment for the Philippines during World War II. Though more than half a century has passed since, the experience of the war remains alive in the memories and narratives of those who have lived through it.

Most of the accounts that were published after the war were written by American soldiers, particularly those who were based in the Philippines. As early as 1944, Lt. Col. Allison Ind published "Bataan: The Judgment Seat." The book narrates his experience as an air intelligence officer from May 1941 until the eventual surrender of the American forces in 1942. Ind's narration is gripping, almost like a novel at points, and effectively depicts how disconsolate yet adrenaline-fueled the war experience was.

Filipinos involved in the

war would soon join the conversation. Venecio Jalandoni's "The Silent Sacrifice" (1998) and "Diary of the War: WW II Memoirs of Lt. Anastacio Campo" (2006) both capture how the war abruptly interrupted their lives as civilians, causing them to enter military service. Jalandoni provides the perspective of a young man studying at the Ateneo de Manila whose path in life changed with the arrival of the Japanese forces in the country. Campo's story, on the other hand, traces how a farmer came to be a hero in wartime Davao.

"Kuwentong Bayan: Noong Panahon ng Hapon" (2006) sheds light on the sector that is often overlooked in terms of historical narratives but was the most affected during the war. The editors compiled excerpts of written memoirs and transcribed interviews with civilians who survived the Japanese occupation. While the stories are undoubtedly despondent and grim, they are punctuated with anecdotes of neighbors helping each other and family ties strengthening in dismal times.

While statistics are often used to understand the scale of

historical events, narratives found in memoirs allow us to understand the gravity of World War II. The stories of the survivors serve as beacons to help future generations realize the meaning behind monuments and commemorations such as Araw ng Kagitingan: that the memory and experiences of the people before us also make up our collective identity as Filipinos.

Interested in reading the titles



and finding out more? You may send an email to [info@lopezlibrary.org.ph](mailto:info@lopezlibrary.org.ph) to schedule your visit to our facility.

# Marjon Dayo: 'How Ang Misyon changed me'

By Dulce Festin-Baybay

*IN the field of culture and the arts, Ang Misyon Inc.'s (AMI) Orchestra of the Filipino Youth has shown how cultivating the talents of the youth can lead to a better future as citizens of this country. Marjon Dayo shares his journey from salesman to printing shop worker and, finally, communication and partnership assistant at AMI.*



Marjon Dayo

**When did you first join Ang Misyon? Kindly describe in detail the circumstances, and give a brief background of your education and family.**

I heard about Ang Misyon in early 2014 through a close friend, one of the scholars of Orchestra of the Filipino Youth, Cathy Macalalad. She was the former principal oboist of the orchestra; she was an intern in Ang Misyon. After she graduated, she had a job opportunity and decided to leave Ang Misyon. That time, I was out of school and working at my friend's small printing shop. She convinced me to apply to Ang Misyon as her replacement. Ms. Guia Tieng, the admin head of AMI, interviewed me and asked me to help in the satellite program because it was growing and needed supervision.

My parents are already retired but they run a small home-based food business. My two younger siblings are still in college and will finish by next year. I studied college twice, first in Paman-tasan ng Lungsod ng Pasig and

Marikina Polytechnic College. Unfortunately, I wasn't able to finish my degree because of personal matters. I still consider it a blessing in disguise because somehow I am able to help my parents pay the bills at home and sometimes even give my siblings allowance for school.

**How long have you been with AMI? Describe your work.**

I have been working in AMI for almost six years. From 2014 to 2018, I worked with the Satellites, Ang Misyon's former program that supports external music groups. I used to go to each community in different areas such as Angono, Taytay, Cardona and Talim Island in Rizal; Calocan, Las Piñas-Muntinlupa-Parañaque (or "LaMPara") and Valenzuela in Metro Manila; and Antique, Cebu and Ta-

cloban in the Visayas. My work includes coordinating with our satellite heads on schedules of lessons and performances, funding requirements, monitoring the progress and development of each group and maintaining the database of information of scholars.

In 2018, AMI satellites were restructured to another program, the Community Youth Orchestra Program (CYOP), wherein the community itself supports its own music group in terms of funding for meals and transportation, venue and mentors; in lieu of these, we give free workshops and seminars such as fundraising, training the trainers, and musical instruments grants.

My position has also changed from satellite coordinator to CYOP coordinator, and then to communication and partnership assistant. Basically, my job now is to help make content for Orchestra of the Filipino Youth's social media accounts. Part of what I do is to take photos and videos, edit coverage of rehearsals and performances and even conduct some interviews with musicians to create content. For partnerships, I help in the monitoring of the donor database and distribution of the deeds of donation.

**How do you find working there? What values did you learn and practice?**

In terms of working with the satellites and CYOs, it was an eye-opener. It helped me change my perspective in life and I became passionate about what I am doing. I've witnessed how the children struggled just to have their lessons every week. Some of them became part of Orchestra of the Filipino Youth and Ang Misyon Children's Orchestra. I firmly believe that music can uplift the lives of the youth especially those who are less privileged. At first it was tough because I had to do different and completely new tasks. But I found it fun because I am learning a lot of new things. I enjoy doing it now.

Things I have learned from working with this organization are: first, always be ready to go the extra mile. The scholars are very blessed to have an organization like Ang Misyon, which serves all that they need as musicians. They are provided mentors, an air-conditioned rehearsal venue inside Rockwell Business Center, meals and transportation allowance.

We practice *bayanihan* at work. We are only a small team so we have to build teamwork in order to get our jobs done quickly. For example, we, the AMI staff, are the ones who do the ingress and egress of all musical instruments during events instead of hiring outsourced help.

**How did it change your life and that of your family? Please give anecdotes.**

After I started this job, a lot of things changed in my life, like my habits, my priorities and culture. When I entered this organization, I had no idea what it was all about and all I knew were the staff and the requirement to play music. I was so amazed when I first witnessed the orchestra perform in front of hundreds of people.

Before, I was working in a mall's department store. I used to work six times a week, even during weekends because that's the time a lot of customers come by. I had to stand for eight to 12 hours straight and convince people to purchase my product. That was not an easy job but I didn't have a choice. But now, I am glad because my work in Ang Misyon does not require me to report during Sundays and Mondays. I have my time for myself and for my family and I love what I'm doing. And for me that is more important.

Value of money: I always keep in my mind that the money I earn from this organization is coming from good and honest work. I am proud that somehow I can help my parents pay for food, house rental and monthly bills and still buy some personal items for myself at the same time.

When visiting satellites, I saw how the children worked

hard even though they don't have a decent venue to use and don't even have good instruments and materials for learning, but they were not complaining. It really hit me hard and I became more passionate about my work and appreciative of every little thing in my life.

It also helps me to become mature. I have learned to deal with challenging people and situations in a better way. I also watch and think about the results of my actions before I make decisions.

I am grateful to be part of this organization because working here really helps me to become a better person.

**What message can you give to those working with you and the youth players surrounding you?**

To my colleagues, I am grateful that you are my co-workers because I learn a lot from all of you. Your help has made my job much easier and more fun. I really appreciate your effort.

To all musicians surrounding me, to our scholars, be thankful to the people who help you to become a musician because without them you wouldn't grow as much as you have through the years. Always practice, because it will lead you to the top one day. Don't stop, chase your dreams and always keep your feet on the ground.

# LAA opens for nominations of individuals' and teams' exemplary achievements

By Ayie Volpane and Ross Hamo Jr.

THE Lopez Achievement Awards (LAA), an internal recognition program granted by the Lopez family since 2002, is on its 18th year. It is now open for nominations of outstanding achievements of individuals and teams across the Lopez Group of companies.

**Three main awards**

The LAA has three main awards: the Excellence Awards, the Unsung Hero Awards and the Lifetime Achievement Awards. Each one is anchored on the four main/key objectives: to recognize and reward outstanding individual and team achievements, to provide an avenue for sharing of best practices and models for replication, to strengthen the Lopez Values and the Lopez Group culture, and to reinforce the sense of pride of belonging to the Lopez Group.

The Excellence Awards recognizes achievements of

individuals and teams in the following categories: Customer Focus, Business Management, Operations Management, Human Resource Focus, Corporate Image-Building, and Public Responsibility.

Nominations for the Excellence Awards are screened and judged according to these criteria: exceptional, 30%; contribution to business objectives as evidenced by results, 30%; and demonstration of the Lopez Values, 40%.

**Not a 'knockout game'**

The determination of winners is not a "knockout game." Based on the criteria, there can be as many winners as there are achievements by individuals and teams that are deemed worthy to be recognized and granted the awards by the screening committees, the panel of judges and the Lopez Group executive committee.

The Unsung Hero Awards is open to all employees within



The Unsung Hero Awards recognizes an employee who has made extraordinary or substantive contributions "behind the scenes" that produce immeasurable results and have significant impact on the team, other stakeholders and the organization (provided that he or she had remained unrecognized).

The Unsung Hero Awards is open to all employees within



the Lopez Group with a rank of manager and below, and with at least 10 years of service.

The Lifetime Achievement Awards recognizes an employee who has spent a lifetime of service and made extraordinary contributions to his/her com-

pany, the Lopez conglomerate, his/her professional organization and/or community as well as the country.



**'Best of the best'**

To date, there have been 135

LAA Excellence Awards winners, 13 Unsung Heroes and six Lifetime Achievement awardees.

The LAA program management team hopes all the exceptional achievements of individuals and teams will be recognized and counted among the "best of the best" of the Lopez Group of companies!

Anyone can nominate, following the nomination guidelines.

Deadline for submission of entries for the LAA Excellence Awards is on May 29, 2020, and June 5 for the Unsung Hero Awards.

For inquiries, email [laanominations@fphc.com](mailto:laanominations@fphc.com). You may also contact the LAA program management team: Karen Ventura (KAVentura@fphc.com), Ayie Volpane (AAVolpane@fphc.com) and Ross Hamo Jr. (RBHamo@fphc.com).

# Ortho-K: Overnight contact lenses for daytime clear vision

By Charizze Henson

WAKING up to clear, crisp vision even without surgery is now possible with Ortho-K contact lenses.

Ortho-K temporarily corrects nearsightedness, farsightedness and astigmatism—collectively known as refractive errors—by using specially designed hard contact lenses.

Refractive errors happen when images become blurry because the eyeball is unusually long or short, or the cornea is not evenly or smoothly shaped. Patients can have any or a combination of these refractive errors.

Apart from providing daytime clear vision without the need for eyeglasses or contact lenses, Ortho-K has been proven effective in slowing down the progression of nearsightedness.

**Reduction of nearsightedness**

Caguaio notes: "As children



Asian Eye chief optometrist and contact lens specialist Dr. Jesse Caguaio

grow older, their eyeballs grow longer, too. This means that their eye grade may increase at least every year, so they may be required to get a new pair of glasses every time. There are studies that showed children experiencing significant reduction of nearsightedness after wearing Ortho-K contact lenses compared to those who did not.

"We would want to control the nearsightedness in children as early as possible," he adds. "Nearsightedness does not only affect the quality of life, it also puts a strain on the structure of the eyeball and puts them at risk of developing potentially blinding diseases later in life. Besides, they are likely to qualify for LASIK should they decide to undergo it when they turn 18."

Children and adults can wear Ortho-K contact lenses. It is highly recommended to those who are not qualified for LASIK. Since Ortho-K contact lenses are custom-made lenses, it is best for patients to undergo screening first to see what type of design fits them.

"We just want to make sure that the contact lenses fit their eyes and prevent any discomfort and lessen the risk of infection. This increases the likelihood that the treatment will be effective for the patient," Caguaio says.

Eight teams joined the football tournament organized by First Balfour as part of its 50th anniversary celebration



Eight teams joined the football tournament organized by First Balfour as part of its 50th anniversary celebration

# ABS-CBN, CLJV booters rule First Balfour Football Cup

By Dolly Pasia-Ramos

EIGHT teams from First Balfour's pool of clients, partners and suppliers competed in the second run of its invitational football tournament at the Blue Pitch in Circuit Makati on March 7, 2020.

Still part of the series of programs lined up to celebrate First Balfour's 50th anniversary, the tournament was joined by teams from ABS-CBN, Arup, CLJV, Cemex, Coffral-Bauer-Trevi-First Balfour, FPH-First Gen-EDC, Meralco and NovaBala JV.

The 7-a-side mixed tournament divided the teams into two groups during eliminations and followed a single round-robin format. Teams then advanced to the crossover quarterfinals wherein winners

played for the Cup Division and losing teams went to the Plate Division.

ABS-CBN Kapamilya United edged Meralco One Sparks Football Club (FC) in the finals, winding up with the championship trophy for the Cup Division. NovaBala JV FC placed third.

For the Plate Division championship, CLJV FC trumped Cemex FC, with Arup FC placing third.

Daniel Matsunaga of ABS-CBN Kapamilya Utd was hailed MVP while the Best Goalkeeper award was given to Shane Benedicto from Meralco. Cemex FC took home prizes for the Fair Play award.

Matsunaga said: "It's always amazing to join football

leagues here in the Philippines. I'm thankful that I had a great team because football is all about teamwork. I'm very glad that you guys made this tournament."

Lecanne Corpus of the Major Projects Division, who played for Coffral-Bauer-Trevi-First Balfour's FCB Manila, also shared: "Last year, I was a spectator and totally missed playing football. This year, I did not pass up the chance to play even if we were not able to form a First Balfour team. I enjoyed the practice sessions and the camaraderie with our other teammates, Coffral-Bauer-Trevi." Corpus used to be the team captain of the University of Asia and the Pacific women's football team.

Hot and fresh!

## HBO GO shows to binge-watch on SKY

SKY subscribers can add a new set of shows to binge on as HBO GO premieres fresh Hugh Jackman, Hugh Grant, Nicole Kidman and Mark Ruffalo starrers.

In "Run," college exes Ruby and Billy (Merritt Wever and Domhnall Gleeson) rekindle their romance to fulfill a pact. It's time to "Run" on April 13 at 10:30 a.m. on HBO.

In "Bad Education," Jackman portrays Dr. Frank Tassone, a school superintendent embroiled in an embezzlement scandal. The TV premiere airs on HBO GO on April 26 at 8 a.m.

In "I Know This Much Is True," Ruffalo plays Dominick and Thomas Birdsey, identical twins dealing with mental illness. See how they sort out their situation on April 28 at 9 a.m.

Meanwhile, Kidman returns to HBO to act alongside Grant in "The Undoing." The dramatic thriller centers on Upper East Side therapist Grace and her husband, whose lives are rocked by a violent death. Watch the premiere on May 11 at 9 a.m.

Catch these HBO shows on HBO GO for as low as P99/month. To subscribe, visit [mysky.com.ph/hbogo](http://mysky.com.ph/hbogo).

### The ABS-CBN Store Finds

#### Star Magic @Mercury

THERE are now more ways to give your skin the celebrity treatment! Aside from being available at The ABS-CBN Store, Star Magic Soap and Lotion are now also available at Mercury Drug stores nationwide. (*Pia de Leon*)



#### Editorial Advisory Board Executive Editor

#### Contributing Editors

Yiessa Borbon (Lopez Holdings)  
Arlene Torres (SKYcable)  
Kane Choa (ABS-CBN)  
Justin Convento (CPI)  
Noella Fonbuena (CPI)  
Dimpy Jazmines (SKYcable)  
Kamae Bulaquiña (EDC)

#### Circulation

#### Editorial and Layout

Mike Lopez / Boo Chanco  
Carla Paras-Sison

Estela de la Paz (First Gen)  
Vienn Tionglico (Rockwell)  
Dulce Baybay (LGFI)  
Jei-Jei Gertes (Third Gen Holdings)  
Ceia Ylagan (CPI)  
Frances Ariola (EDC)

Kelly de la Paz  
Mousetrap Publishing

LopezLink is published by Lopez Holdings Corp. PR Group  
16/F North Tower, Rockwell Business Center - Sheridan  
Sheridan St. corner United St.  
Mandaluyong City  
Tel. 8878-0000 ext. 2463

**LopezLink**

Available online at [www.Lopezlink.ph](http://www.Lopezlink.ph)



## 'Pantawid ng Pag-ibig' concert records 3.7M online views

By Kane Choa

ABS-CBN's "Pantawid ng Pag-ibig: At Home Together Concert" recorded 3.7 million views during its livestreaming across the network's digital platforms on March 22.

To date, it is the biggest and most viewed digital fundraising concert dedicated to helping families affected by the Luzon-wide enhanced community quarantine.

The six-hour concert was

streamed live on ABS-CBN's official Facebook pages, YouTube channels, and on iWant and TFC.tv. It also aired live on ABS-CBN, S+A, ANC, MYX, DZMM TeleRadyo, DZMM Radyo Patrol 630, MOR 101.9, and on TFC for overseas Filipinos.

Aside from the performances, the stars also offered prayers and messages of support, and reminded viewers to

stay in and protect themselves through proper hygiene and home disinfection practices.

"Pantawid ng Pag-ibig: At Home Together Concert" showcased an all-star lineup that included Judy Ann Santos-Agoncillo, Vice Ganda, Anne Curtis, Sarah Geronimo, Kathryn Bernardo, Daniel Padilla, Nadine Lustre, Enrique Gil, Liza Soberano, Lea Salonga, Bamboo, apl.de.ap, Martin Nievera, Gary

Valenciano, Regine Velasquez, Ogie Alcasid, Sharon Cuneta, Jodi Sta. Maria, Paulo Avelino, Julia Montes, Kim Chiu, Jericho Rosales, Maja Salvador, Piolo Pascual, Coco Martin and Angel Locsin.

The concert is part of ABS-CBN's "Pantawid ng Pag-ibig" campaign. Those who missed it can watch it on-demand on the iWant app on iOS or Android or on [iwant.ph](http://iwant.ph).

## ABS-CBN Sports launches special programming on S+A

ABS-CBN Sports launches its special programming on S+A to offer classic games, breaking news and a workout show as different parts of the country remain under quarantine due to the COVID-19 pandemic.

"...ABS-CBN Sports will not waver in uplifting the spirit of Filipinos, whether through sports, news, lifestyle or spiritual content that will help ensure their well-being," ABS-CBN Integrated Sports head Dino Laurena said.

The sports channel on April 1 introduced a dance/fitness

workout program hosted by Jim Saret and Toni Saret with Star Hunt artists and Kapamilya stars. The daily show is done via video chat and airs at 7:30 a.m. with replays at 3:30 p.m. It also airs on weekends at 8:30 a.m.

S+A brings back the best games in previous UAAP and NCAA seasons via "S+A Encore." "S+A Encore" airs from Monday to Sunday on various timeslots, while games from the MPBL Lakan Season take the spotlight every Monday to Wednesday and Saturday at 10 p.m.

Fight fans are in for a treat with the telecast of MMA bouts in 2019 from ONE Championship every Thursday and Friday at 9 p.m. S+A got motorheads covered with ANC's "Rev," "Mobil 1 The Grid" and "Formula E Street Racers" airing daily at 1 p.m. and 6:30 p.m.

ABS-CBN Sports also keeps the public informed about



the fight against COVID-19 as it airs DZMM TeleRadyo at 8 a.m. Viewers will have time to reflect with Kapamilya Daily Masses at 10 a.m. Mondays to Saturdays, and 11 a.m. every Sunday. (*K. Choa*)