

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER

1. **November 2, 2017**
Date of Report
2. SEC Identification Number **19073** 3. BIR Tax Identification No. **000-288-698-000**
4. **FIRST PHILIPPINE HOLDINGS CORPORATION**
Exact name of issuer as specified in its charter
5. **Metro Manila, Philippines** 6. (SEC Use Only)
Province, country or other jurisdiction of Industry Classification Code:
incorporation
7. **6th Flr., Rockwell Business Center Tower 3, Ortigas Ave., Pasig City** **1604**
Address of principal office Postal Code
8. **2-631-8024**
Issuer's telephone number, including area code
9. **N/A**
Former name or former address, if changed since last report

10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Total Outstanding Shares	554,206,569 shares (As of Oct. 15, 2017)
Total Outstanding Preferred Redeemable Shares	3,600,000 shares (As of Oct. 15, 2017)

11. Indicate the item numbers reported herein: **Item No. 4**

Item No. 4

Please be advised of the appointments of the following as Vice President of First Philippine Holdings Corporation ("FPH"): Mr. Alexander M. Roque and Mr. Esmeraldo C. Amistad. Their appointments will be submitted for the approval of the board of directors at its next meeting.

Mr. Alexander M. Roque has been with FPH since April 1996. He is currently assigned to First Philippine Industrial Park as Senior Vice President for Park Management and Development. He holds a degree in BS Mechanical Engineering from the Mapua Institute of Technology (1983), and has almost 30 years of work experience, including with electronics companies Amkor-Anam Pilipinas and Integrated MicroElectronics, Inc.

Mr. Esmeraldo C. Amistad has been with FPH since July 1997. He was appointed as Asst. Corporate Secretary and Asst. Compliance Officer of FPH in September 2014. He also serves as an Asst. Corporate Secretary of Rockwell Land Corporation. He holds a Bachelor of Arts in English (1987) and a Bachelor of Laws (1992) degree both from the University of the Philippines. He has completed the Managerial Leadership Program (2003) and attended the Executive Master in Business Administration both at the Asian Institute of Management (2011).

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

FIRST PHILIPPINE HOLDINGS CORPORATION
Issuer



ESMERALDO C. AMISTAD
Assistant Corporate Secretary &
Assistant Compliance Officer

November 2, 2017